



California Clutch & Gear presents

The Gear Gazette

Yes on Proposition 23



Four Reasons to Vote for Proposition 23

Proposition 23 temporarily suspends state law that requires greenhouse gas emissions be reduced to 1990 levels by 2020, until California's unemployment drops to 5.5 percent or less for four consecutive quarters.

Here are a few reasons why a “yes” vote on Prop 23 is the right vote:

1. **Costly diesel exhaust upgrades can be put off until the economy improves.** The California Air Resources Board’s diesel emission reduction requirements, which have decimated California trucking (and the used truck market) will be suspended.
2. **Now is not the time.** The authors of AB32 realized implementing the law would be costly, they even put language in it for the governor to temporarily suspend the law in the event of an economic down turn. California has been hit hard by this recession, and California industries that use diesel trucks have been hit even harder.
3. **It will cost even more jobs.** In addition to the diesel requirements, AB32 implements new taxes on energy that will get passed on to businesses, resulting in more layoffs and business closures. In countries where laws similar to AB32 have been implemented, their economies lose two jobs for every “green” job created.

4. It’s less than a drop in the bucket.

With the passage of AB32, proponents assumed California would “lead the way” to a “green” economy, but no one has followed suit – at least not in a global recession. With every other state and nation suspending their greenhouse gas laws, California’s efforts will have no effect on the global climate.

What’s the Opposition Saying?

The opponents to Prop 23 are saying some crazy things. Here’s a sample:

“Prop 23 is a scheme by rich Texas oil companies

The Truth: The push for Prop 23 started with concerned Californians who were beginning to see the economic devastation AB32 was causing in their industries. They are large businesses, small businesses, owner/operators, employers and employees.

“Prop 23 will kill California’s pollution controls.”

The Truth: Prop 23 only addresses California’s global warming laws, not pollution laws. The state’s laws on clean air and water will remain untouched if Prop 23 passes.





How Can You Help?

Getting Prop 23 passed is going to be an uphill battle. A lot of people stand to make a lot of money as AB32 is implemented, and their fighting to keep their share of the “AB32 pie.”

But there are several things everyone can do to help get the word out about Prop 23:

1. Show Your Support

Go to yeson23.org. Under “Take Action” you’ll find an option to order campaign materials: lawn signs, bumper stickers, window signs, etc.

Let people know that you support the California Jobs Initiative.

2. Speak up When the Nay Sayers Speak

When you hear a “no on 23” commercial on the radio, don’t let the lies stand unchallenged. Explain to those around you that 23 does NOT repeal pollution laws. Let them know that 23 is not a “sinister Texas oil scheme” but a solution by Californians who want to put this state back to work.



3. Donate to the Cause

Go to yeson23.org and click on the “donate” button.

4. Talk to Your Friends and Neighbors.

Let the people you see every day know that you support Prop 23. Tell them why. Explain that the “no on 23” ads are deceptive. Who knows? Having someone they know and trust explain the issue may turn an undecided voter into a supporter.

5. VOTE!!

All the bumper stickers, yard signs and donations won’t make a lick of difference if we don’t get out there and vote our conscience.

**VOTE YES ON
PROPOSITION 23
ON ELECTION DAY
TUESDAY
NOVEMBER 2ND**

**California Clutch and Gear
Your Heavy-Duty Drivetrain Specialist**

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